



Carpet One Exit Research Sweepstakes

Sweepstakes Rules and Regulations [Consumer Disclosure]

1. No Purchase Necessary. Contest is limited to Carpet One shoppers who complete surveys.
2. Only one entry per household. To enter sweepstakes you must receive a Survey Invitation from a Carpet One store and complete the survey online. Approximately four weeks later you will receive another invitation by email to participate in a shorter follow-up survey. At the end of the second survey you will automatically be entered into the sweepstakes. You must fill in all required fields on the online survey form to submit your chance to win.
3. The sweepstakes runs from January 23, 2012 until April 1, 2012 or until 400 respondents participate. Winner will be chosen by a random drawing at Carpet One Corporate headquarters in Manchester, NH on July 2, 2012.
4. Winner will be notified by email. Prizewinner will be required to execute an Affidavit of Eligibility & Release, which must be completed and returned within 14 days of email notification.
5. Prize is not transferable or assignable. All applicable federal, state, provincial and local taxes (excluding sales tax) are the responsibility of the winner.
6. Acceptance of prize constitutes permission to use winners' name and likenesses for publicity purposes and without additional compensation.
7. Employees or family members of employees Carpet One and its affiliates are not eligible to enter. Must be 18 years of age or older to enter.
8. Void where prohibited. All Federal, State and Local laws apply.
9. Winner information will be available at the end of the sweepstakes. For a copy of winners' list, send a self-addressed, stamped envelope to: "Carpet One Survey Sweepstakes" Contest Winners, c/o Carpet One, 670 N. Commercial Street, Manchester, NH 03101 .

SWEEPSTAKES PRIZES & ODDS OF WINNING: One Grand Prize winner will be awarded \$500.00. Amount in U.S. Dollars. Odds of winning are dependent upon the number of eligible entries received. Any entries received from any person/address/email address in excess of the limit stated will void the excess entries for that person/address/email address. No other method of entry or participation is valid. Sponsor's computer is the official timekeeping device for this Sweepstakes for entries submitted.